



2025 PBR World Finals: Unleash The Beast Ride For Redemption Fort Worth, Texas – Cowtown Coliseum Wednesday, May 14 at 7:45 p.m. CT Thursday, May 15 at 7:45 p.m. CT

TIME TO RIDE OR GO HOME – During the first round of *Ride For Redemption* on Wednesday, May 14, five riders from the weekly PBR Stockyards Showcase events, the 2024 PRCA World Champion, the 2025 WRCA Rodeo Corpus Christi Champion, eight PBR Teams invites and eight invites from the Pendleton Whisky Velocity Tour will get on one bull in Round 1 and one bull in Round 2, with the five riders with the highest aggregate score advancing to the following day.

On Thursday, May 15, those five riders will join the 25 riders who didn't qualify for the *Championship* during the *Eliminations* stage. All 30 riders will attempt one bull in Round 1. The five riders who advanced via Wednesday's aggregate will only advance to Round 2 if they cover their opening round bull, while the remaining 25 riders are guaranteed to compete in both rounds. The Top 5 contestants in Thursday night's two-round *Ride For Redemption* aggregate will advance to the PBR World Finals: *Championship* at AT&T Stadium on May 17-18. While no Unleash The Beast points will be awarded during *Ride For Redemption*, the event will award \$45,000 in prize money across the four rounds of competition.

RIDE FOR REDEMPTION INVITES: Below are the 19 riders who received an invitation to *Ride For Redemption* but did not compete at *Eliminations*:

Ezekiel Mitchell – The veteran Mitchell qualified for *Ride For Redemption* via the Pendleton Whisky Velocity Tour, finishing No. 10 in the Velocity Global standings. The Texan tallied five Top 5 finishes, including winning the event in Wheeling, West Virginia, in March.

Alex Cerqueira – The first qualifier from the weekly PBR Stockyards Showcase, Cerqueira won the PBR Stockyards Showcase Championship event in April, his first win at the weekly event in 2025 and fifth Top 5 finish.

Joao Lucas Campos – Campos is the second rider to qualify for *Ride For Redemption* through the Velocity Global standings, where he finished No. 9. The Brazilian recorded four Top 5 finishes throughout the season, winning in Norfolk, Virginia, and Youngstown, Ohio, in February.

Callum Miller – The only Aussie cowboy to compete in the opening night of *Ride For Redemption*, Miller finished No. 8 in the Velocity Global standings. Miller recorded two wins on the Velocity Tour in 2025, taking home event titles in Laredo, Texas, in January and Eugene, Oregon, in April.

Marco Rizzo – Rizzo was invited to *Ride For Redemption* by the New York Mavericks on the separate PBR Camping World Team Series. Rizzo was selected in the second round of the 2024 New Rider Draft but is still rounding into form after missing a majority of the 2024 Teams' season due to injury.

Grayson Cole – Hailing from New Ringgold, Pennsylvania, Cole is the fourth invite courtesy of the Velocity Global standings. The cowboy from the Keystone State finished No. 7 in the 2025 Velocity Global standings, recording an impressive eight Top 5 finishes.

Caden Bunch – Bunch was originally going to represent the Nashville Stampede at *Ride For Redemption* before being traded to the New York Mavericks for Vitor Losnake. He now gets to compete alongside his new teammate, Marco Rizzo, on Wednesday night.

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Murilo Henrique de Oliveira – Oliveira was invited to *Ride For Redemption* by the Carolina Cowboys, who finished second in the 2024 PBR Teams regular season with an 18-9-1 record. The Brazilian was drafted in the second round of the 2024 New Rider Draft.

Aaron Williams – Williams is the fifth invite courtesy of the Velocity Global standings, where he finished No. 6. Williams netted six Top 5 finishes throughout the 2025 season and brought home the event title in Everett, Washington, in February.

Yan Victor Cunha – Cunha is the third PBR Teams' invite to *Ride For Redemption*. Representing the Florida Freedom, Cunha went 5-for-10 (50%) throughout the 2024 PBR Teams' season for Florida after being selected in the second round of the 2024 New Rider Draft.

Braidy Randolph – The Texas Rattlers invited the veteran Randolph to *Ride For Redemption* after he went 2-for-14 (14.29%) for the team during the 2024 season.

Lucas Martins Costa – The second invite from the PBR Stockyards Showcase, Costa won the weekly event in December of 2024 in addition to winning the Touring Pro Division event in Rainsville, Alabama, in January.

Kase Hitt – The fifth PBR Teams' invite, Hitt will represent the Oklahoma Wildcatters during *Ride For Redemption*. Hailing from Dickson, Oklahoma, Hitt was selected in the first round of the 2024 New Rider Draft after winning the combine event held at Cowtown Coliseum last season.

Joao Henrique Lucas – Lucas heads to the historic Cowtown Coliseum for *Ride For Redemption* after being crowned the 2025 WRCA Rodeo Corpus Christi champion.

Guthrie Long – The third invite from the weekly PBR Stockyards Showcase, the 37-year-old Long is a PBR veteran who has been riding with the organization since 2009.

Junior Patrik Souza – Souza is the fourth invite from the weekly PBR Stockyards Showcase. Throughout the 2025 season, Souza recorded three Top 5 finishes at the Stockyards Showcase, including a second-place finish at the PBR Stockyards Showcase Championship in April.

Maikon Calixton Rocha – Rocha was drafted by the Kansas City Outlaws in the first round of the 2024 New Rider Draft and will represent them at *Ride For Redemption*. The team finished first in the 2024 PBR Camping World Team Series season by going 19-9.

Maverick Smith – The final invite from the PBR Camping World Team Series, Smith will represent his home state Missouri Thunder at *Ride For Redemption*. Hailing from Cabool, Missouri, Smith was originally selected in the third round of the 2024 New Rider Draft by the New York Mavericks before joining the Missouri Thunder this offseason.

Jean Carlos Teodoro – The final invite from the weekly PBR Stockyards Showcase, Teodoro recorded seven Top 5 finishes at the weekly event, including a fourth-place finish at the PBR Stockyards Showcase Championship in April.

In addition to these 19 riders, Marcus Mast, Bob Mitchell and Ashton Sahli will compete on Wednesday night after competing in Eliminations.

TOP 10 UNLEASH THE BEAST STANDINGS – Here are the Top 10 in the 2025 PBR Unleash The Beast standings:

Rank	Rider	Points	Behind Leader	Dollars Won
1	Dalton Kasel	1,383.00	0.00	\$400,078.33
2	Brady Fielder	1,145.00	-238.00	\$237,020.83
3	John Crimber	907.00	-476.00	\$227,320.00
4	Clay Guiton	882.00	-501.00	\$209,138.33
5	Sage Steele Kimzey	768.25	-614.75	\$143,895.83
6	Jose Vitor Leme	760.00	-623.00	\$296,446.67

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7	Luciano De Castro	709.83	-673.17	\$149,935.83
8	Paulo Eduardo Rossetto	690.25	-692.75	\$123,441.67
9	Cort McFadden	678.08	-704.92	\$100,279.17
10	Keyshawn Whitehorse	672.00	-711.00	\$137,205.00

RIDE FOR REDEMPTION ROUND 1 AND ROUND 2 REMATCHES – Round 1 and Round 2 of *Ride For Redemption* will feature 3 rematches. Those familiar showdowns are:

- Braidy Randolph battles Wild Card for the third time in Round 1 after bucking off in 5.21 seconds in Fort Worth, Texas, in May of 2023 and in 5.26 seconds in Houston, Texas, in January of 2025.
- Joao Lucas Campos faces off against Cliff Hanger for the second time in Round 1 after he was bested in 6.85 seconds in Duluth, Georgia, in July of 2024.
- Junior Patrik Souza dances with Bueno once again in Round 2 after making the 8 for 86 points in Tucson, Arizona, in November of 2022.

TELEVISION BROADCAST – All four rounds of PBR World Finals – *Ride For Redemption* will be available on Cowboy Channel. Viewers can go to <https://www.thecowboychannel.com/find-us-on-tv> to find the channel in their area. The broadcast for *Ride For Redemption* begins at 9 p.m. ET on Wednesday, May 14, and at 9 p.m. ET on Thursday, May 15.

ROOKIE OF THE YEAR STANDINGS – Here are the standings for the 2025 Rookie of the Year Race:

RANK	Rider	Points	Behind Leader
15	Hudson Bolton	505.50	0.00
22	Anderson de Oliveira	439.83	-65.67
26	Elizmar Jeremias	357.50	-148.00
33	Leandro Zampollo	223.00	-282.50
37	Vinicius Pinheiro Correa	188.00	-317.50
38	Ethan Winckler	175.50	-330.00
40	Bruno Carvalho	143.50	-362.00
44	Rogério Venâncio	94.58	-410.92

2025 PBR WORLD FINALS ROUND WINNERS – Here are the round results from the 2025 PBR World Finals:

Round 1: Kaiden Loud/Hudson Bolton/John Crimber – 88 points on Woody/July/Spunky Energy

Round 2: Clay Guiton – 91.25 points on Eyes On Me

Round 3: Austin Richardson – 90.75 points on Rank Frank

Round 4: Alan de Souza – 92.5 points on Man Hater

2025 PBR WORLD FINALS 90-POINT RIDES – Here are the 90-point rides from the 2025 PBR World Finals:

	Score	Rider	Bull (Stock Contractor)	Round
1.	92.5	Alan de Souza	Man Hater (Jane Clark/Gene Owen)	4
2.	91.25	Clay Guiton	Eyes On Me (Blake Sharp/Hanks)	2
	91.25	Jose Vitor Leme	Pegasus (McCoy Rodeo/Spencer Neil)	4
4.	91	Dalton Kasel	Hoobastank (Blake Sharp/Hanks)	4
5.	90.75	Austin Richardson	Rank Frank (Rafter G Rodeo)	3
6.	90	Kaiden Loud	Ridin' Salty (Drink LMNT/McCoy Rodeo)	4

2025 PBR WORLD FINALS HIGH-MARKED BULLS – Here are the top bull scores for the 2025 PBR World Finals:

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	Score	Bull	Stock Contractor	Round	Rider
1.	46	Man Hater	Jane Clark/Gene Owen	4	Alan de Souza, 92.5 points
2.	45.75	Fast Flow	Outlaw/Lone Star Matejka/AFCO	4	Andrew Alvidrez, 4.93 seconds
3.	45.25	Yahoo	D&H Cattle Co./Buck Cattle Co.	4	Luciano De Castro, 2.88 seconds
4.	45	Man Hater	Jane Clark/Gene Owen	2	Austin Richardson, 2.25 seconds
	45	The Paint	Cooper/Scruggs Bucking Bulls	3	Marcus Mast, 2.64 seconds
	45	Big Bank	Universal Pro Rodeo/Rachel & Dustin Powell/Delmas/Williams	4	Keyshawn Whitehorse, 3.11 seconds
	45	Ricky Vaughn	WinRock/D&H Cattle/Buck Cattle	4	Brady Fielder, 5.37 seconds

HIGH-MARKED BULLS OF THE 2025 PBR WORLD FINALS – Here are the bulls that received the highest score during each round of the 2025 PBR World Finals:

Eliminations

- 1- Buck Nasty (44.75 points)
- 2- Man Hater (45 points)
- 3- The Paint (45 points)
- 4- Man Hater (46 points)

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