



2025 PBR World Finals: Unleash The Beast Championship

Arlington, Texas – AT&T Stadium

Saturday, May 17 at 7:45 p.m. CT

Sunday, May 18 at 1:45 p.m. CT

THIS WEEKEND'S FORMAT – The 2025 PBR World Finals Unleash The Beast – Championship event at AT&T Stadium May 17-18 will feature the 20 advancing riders from *Eliminations* and the five competitors who punched their tickets via *Ride For Redemption*. Each day of competition will feature two rounds, with Rounds 1-2 on Saturday, May 17, followed by Rounds 3-4 on Sunday, May 18. While the 20 riders who earned a berth via *Eliminations* are guaranteed to compete in all four Championship rounds, the five contenders who advanced via *Ride For Redemption* must record a score in Round 1 or Round 2 to remain in the World Finals Championship for Rounds 3-4. After Round 4 at the 2025 PBR World Finals Championship, the new World Champion will be the No. 1-ranked rider in the Unleash The Beast standings. The 2025 PBR World Finals event winner will be the rider with the top aggregate score across the final four rounds of action.

Inside AT&T Stadium, one rider can earn a maximum of 756 Unleash The Beast points, netting 36 points should they score 90+ point rides in each round, 80 points for each round win and 400 points for winning the aggregate. Across those two days, the PBR will award over \$2.32 million, including the \$1 million bonus to the 2025 PBR World Champion, \$350,000 to the World Finals event winner and \$75,000 to each of the four Championship round winners. The payout for all three phases of the 2025 PBR World Finals is a record-setting \$3.26 million purse.

AND THEN THERE WERE TEN – As the 2025 gold buckle race enters the final four rounds of the season, the Top 10 riders in the Unleash The Beast standings are still in contention to be crowned the 2025 PBR World Champion. No. 1 Dalton Kasel holds a 238-point lead over No. 2 Brady Fielder, marking the seventh-consecutive week he has sat atop the Unleash The Beast standings. Kasel finished sixth during the *Eliminations* stage, where he went 2-for-4, to gain ground over Fielder, who went 1-for-4 and finished 20th. The Texan looks to extend his lead by riding Hunting Trip in Round 1 on Saturday, while Fielder is paired with Nightmare.

No. 3 John Crimber went 2-for-4 and finished seventh during *Eliminations*, starting strong and covering his first two bulls before being bucked off in the final two rounds. Now 476 points behind Kasel, the young phenom attempts to climb the standings on Miller Time in the opening round inside AT&T Stadium. At No. 4 is fellow young-gun Clay Guiton, who was one of just two riders to ride all four bulls inside Cowtown Coliseum during *Eliminations* to finish second in the opening stage. Guiton, who is 501 points off the top spot, looks to remain red-hot on Mercy in Round 1 of the PBR World Finals Championship.

The next contender in the 2025 Unleash The Beast standings is No. 5 Sage Steele Kimzey. The 2024 World Finals event winner was shut out during *Eliminations* to fall to 614.75 points behind Kasel but attempts to bounce back atop Black Harbor on Saturday. Less than 10 points behind him in the standings is No. 6 Jose Vitor Leme, who won *Eliminations* courtesy of a perfect 4-for-4 weekend to catapult from No. 18 in the standings to just 623 points behind No. 1 Kasel. The two-time PBR World Champion looks to continue his meteoric rise up the standings by taking on Oyster Creek Brawler in Round 1.

No. 7 Luciano De Castro enters the final weekend of the season 673.17 points behind the top spot after the Brazilian went 1-for-4 during *Eliminations*, where he finished 19th. The veteran is paired with Bueno in Round 1. Less than 20 points behind him is No. 8 Paulo Eduardo Rossetto, who was bucked off in his first two outs during *Eliminations* before being unable to compete due to injury. Now 692.75 points back of the lead, the ambidextrous cowboy dances with Pay Pal in the opening round of the *Championship* stage.

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The final two riders still in contention for the gold buckle are No. 9 Cort McFadden and No. 10 Keyshawn Whitehorse. McFadden, who is 704.92 points behind Kasel, went 0-for-4 inside Cowtown Coliseum last weekend, while Whitehorse, 711 points off the lead, went 1-for-4 and finished tied for 14th in the *Eliminations* stage standings. McFadden tries to find vindication aboard Vindicated on Saturday night, while Whitehorse battles Cockeye in an attempt to keep his 2025 World Championship dreams alive.

REDEMPTION – Five riders punched their tickets to AT&T Stadium after the two-day *Ride For Redemption* inside Cowtown Coliseum this week to take the final spots among the 25 riders competing at the PBR World Finals: Unleash The Beast – Championship.

Rookie No. 26 Elizmar Jeremias won the stage, rebounding after bouncing off Snuggles in Round 1 on Thursday to cover Regulator for a round-winning 89.5 points. The Brazilian, who is 148 points behind No. 15 Hudson Bolton in the 2025 Rookie of the Year race, is tasked with Bangarang in Round 1 on Saturday.

An invitee of the Florida Freedom on the separate PBR Camping World Team Series, Yan Victor Cunha finished second after riding Tchoupitoulas for 88.25 points in Round 1 on Thursday before being bucked off by Chicken In Black in 4.92 seconds in Round 2. Cunha, who went 5-for-10 for the Freedom during the 2024 PBR Teams season, shares a chute with Mr. Right Now in Round 1 inside AT&T Stadium.

No. 30 Felipe Furlan finished third in the event standings on Thursday. Despite bucking off Woody in 2.33 seconds, the resilient cowboy bounced back to ride Bad Bob for 87.75 points in the final round to punch his ticket to the *Championship* stage this weekend, where he takes on What's Poppin in Round 1.

In fourth place was No. 19 Claudio Montanha Jr., who bucked off Barbarosa in the opening round but rode Time Traveler for 87.5 points in Round 2. The Brazilian shares a chute with Blown Away in Round 1 inside AT&T Stadium.

Finally, No. 32 Daniel Keeping edged out No. 34 Thiago Salgado for the final spot in the *Championship* stage after the pair tied for fifth during *Ride For Redemption*. Keeping, who bucked off Big Mac in 2.66 seconds in Round 1 before covering Bamboozle for 87 points in Round 2, dances with Chateau Montelena's Montana Jacket in the first round on Saturday.

To advance to Round 3 on Sunday, these five riders must cover at least one of their animal athlete opponents on Saturday evening.

TOP 10 UNLEASH THE BEAST STANDINGS – Here are the Top 10 in the 2025 PBR Unleash The Beast standings:

Rank	Rider	Points	Behind Leader	Dollars Won
1	Dalton Kasel	1,383.00	0.00	\$400,078.33
2	Brady Fielder	1,145.00	-238.00	\$237,020.83
3	John Crimber	907.00	-476.00	\$227,320.00
4	Clay Guiton	882.00	-501.00	\$209,138.33
5	Sage Steele Kimzey	768.25	-614.75	\$143,895.83
6	Jose Vitor Leme	760.00	-623.00	\$296,446.67
7	Luciano De Castro	709.83	-673.17	\$149,935.83
8	Paulo Eduardo Rossetto	690.25	-692.75	\$123,441.67
9	Cort McFadden	678.08	-704.92	\$100,279.17
10	Keyshawn Whitehorse	672.00	-711.00	\$137,205.00

ROUND 1 REMATCHES – Round 1 of the PBR World Finals: Championship will feature 14 rematches. Those familiar showdowns are:

- Alan de Souza battles Snap Chatter for the third time in Round 1 after covering him for 86.75 points in Wichita, Kansas, in December of 2024 and for 85.5 points in Milwaukee, Wisconsin, in March of 2025.

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- Andrew Alvidrez shares a chute with Tulsa Time once again after bucking off in 6.43 seconds in Kansas City, Missouri, in March of 2022.
- Brady Fielder attempts to ride Magic Hunter for the fourth time in Round 1 after covering him for 91.25 points in Kansas City, Missouri, and for 91.75 points in Fort Worth, Texas, in September of 2024 before making the 8 for 88 points in Las Vegas, Nevada, in October of 2024.
- Claudio Montanha Jr. dances with Blown Away for the second time after riding him for 86.5 points in Milwaukee, Wisconsin, in March of 2025.
- Dalton Kasel rode Fringe Minority for 88 points in St. Louis, Missouri, in December of 2024 during their first matchup.
- Daniel Keeping seeks revenge atop Chateau Montelena's Montana Jacket after bucking off in 4.42 seconds in Billings, Montana, in April of 2024 and in 7.08 seconds in Louisville, Kentucky, in March of 2025.
- Elizmar Jeremias was bucked off by Alakazam in 2.30 seconds in Albuquerque, New Mexico, in March of 2025 and in 4.25 seconds in Fort Worth, Texas, in May of 2025.
- Hudson Bolton tries to make the 8 for a third time atop The Kraken after riding him for 87.5 points in Albuquerque, New Mexico, in March of 2025 and for 87.75 points in Sioux Falls, South Dakota, in April of 2025.
- Jose Vitor Leme runs it back against Ugly This after sitting tall for 91.25 points in Nashville, Tennessee, in August of 2024.
- Kaique Pacheco tries to channel the force aboard Sky Walker once again after making the 8 for 87.5 points in Tacoma, Washington, in April of 2025.
- Koltin Hevalow battles Buffalo Heifer after the pair was unable to get out of the gate in Glendale, Arizona, in October of 2022.
- Luciano De Castro takes on Night Agent for the first time since riding him for 88.5 points in Billings, Montana, in April of 2025.
- Sage Steele Kimzey shares a chute with Down Payment once again after making the 8 for 88.5 points in Wichita, Kansas, in December of 2024.
- Sandro Batista squares off against Lights Out for a second time after riding him for 88.5 points in Indianapolis, Indiana, in February of 2025.

ROUND 2 REMATCHES – Round 2 of the PBR World Finals: Championship will feature four rematches. Those familiar showdowns are:

- Claudio Montanha Jr. shares a chute with Haymaker for the first time since bucking off in 2.16 seconds in Palm Springs, California, in March of 2025.
- Elizmar Jeremias battles Bangarang once again after bucking off in 2.59 seconds in Louisville, Kentucky, in March of 2025.
- Kaiden Loud settles the score with Bandito Bug after he was bucked off in 5.14 seconds in Arlington, Texas, in May of 2024 before riding him for 87.5 points in Duluth, Georgia, in July of 2024.
- Sage Steele Kimzey runs it back against Black Harbor after bucking off in 6.86 seconds in Fort Worth, Texas, in May of 2025.

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TELEVISION BROADCAST – All four rounds of the 2025 PBR World Finals Championship will be available LIVE and FREE on RidePass on Pluto TV, PBR's YouTube channel (pbr.com/youtube), PBR's mobile app (<https://qrco.de/bdtdKp>), PBR's app on connected TVs, including Apple TV, Fire TV, Roku, and Google TV (<https://qrco.de/bfYxcJ>) as well as on fans' favorite web browser at watch.pbr.com. In addition, viewers can also tune into The Cowboy Channel for all four rounds of the PBR World Finals Championship. The stream for the PBR World Finals Championship begins with the first two rounds at 8:45 p.m. ET on Saturday, May 17, and concludes with the final two rounds at 2:45 p.m. on Sunday, May 18.

PBR RIDEPASS ON PLUTO TV COVERAGE – PBR RidePass on Pluto TV, a free, 24/7 Western sports and lifestyle channel, offers live coverage of select PBR Unleash The Beast series events. In addition, PBR RidePass on Pluto TV will offer to-be-announced re-airs and on-demand replays of every PBR Unleash The Beast event. PBR RidePass is available on desktops, laptops, and mobile devices via www.pluto.tv.

ROOKIE OF THE YEAR STANDINGS – Here are the standings for the 2025 Rookie of the Year Race:

RANK	Rider	Points	Behind Leader
15	Hudson Bolton	505.50	0.00
22	Anderson de Oliveira	439.83	-65.67
26	Elizmar Jeremias	357.50	-148.00
33	Leandro Zampollo	223.00	-282.50
37	Vinicius Pinheiro Correa	188.00	-317.50
38	Ethan Winckler	175.50	-330.00
40	Bruno Carvalho	143.50	-362.00
44	Rogério Venâncio	94.58	-410.92

2025 PBR WORLD FINALS ROUND WINNERS – Here are the round results from the 2025 PBR World Finals:

Round 1: Kaiden Loud/Hudson Bolton/John Crimber – 88 points on Woody/July/Spunky Energy

Round 2: Clay Guiton – 91.25 points on Eyes On Me

Round 3: Austin Richardson – 90.75 points on Rank Frank

Round 4: Alan de Souza – 92.5 points on Man Hater

2025 PBR WORLD FINALS 90-POINT RIDES – Here are the 90-point rides from the 2025 PBR World Finals:

	Score	Rider	Bull (Stock Contractor)	Round
1.	92.5	Alan de Souza	Man Hater (Jane Clark/Gene Owen)	4
2.	91.25	Clay Guiton	Eyes On Me (Blake Sharp/Hanks)	2
	91.25	Jose Vitor Leme	Pegasus (McCoy Rodeo/Spencer Neil)	4
4.	91	Dalton Kasel	Hoobastank (Balake Sharp)	4
5.	90.75	Austin Richardson	Rank Frank (Rafter G Rodeo)	3
6.	90	Kaiden Loud	Ridin' Salty (Drink LMNT/McCoy Rodeo)	4

2025 PBR WORLD FINALS HIGH-MARKED BULLS – Here are the top bull scores for the 2025 PBR World Finals:

	Score	Bull	Stock Contractor	Round	Rider
1.	46	Man Hater	Jane Clark/Gene Owen	4	Alan de Souza, 92.5 points
2.	45.75	Fast Flow	Outlaw/Lone Star Matejka/AFCO	4	Andrew Alvidrez, 4.93 seconds
3.	45.25	Yahoo	D&H Cattle Co./Buck Cattle Co.	4	Luciano De Castro, 2.88 seconds
4.	45	Man Hater	Jane Clark/Gene Owen	2	Austin Richardson, 2.25 seconds
	45	The Paint	Cooper/Scruggs Bucking Bulls	3	Marcus Mast, 2.64 seconds

HIGH-MARKED BULLS OF THE 2025 PBR WORLD FINALS – Here are the bulls that received the highest score during each round of the 2025 PBR World Finals:

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Eliminations

- 1- Buck Nasty (44.75 points)
- 2- Man Hater (45 points)
- 3- The Paint (45 points)
- 4- Man Hater (46 points)

MORE INFORMATION – For more information on the world's premier bull riding organization, please visit the official website at www.PBR.com.

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